TODAY ON THE RADIO

THURSDAY, MARCH 17, 1938

OUTSTANDING EVENTS ON ALL STATIONS

1:30-2:15 P. M.—Secretary of State Cordell Hull Discussing "Our Foreign Policy" at National Press Club. Washington, D. C.—WEAF, WOR, WMCA. WHN.

3:15-4:00 P. M.—Eastman School Symphony Band Concert—WJZ.

3:30-4:00 P. M.—United States Army Band Concert—WABC.

4:15-4:30 P. M.—From Dublin: President Eamon de Valera's St. Patrick's Day Message—WABC.

8:00-9:00 P. M.—Vallee Varieties: John McCormack, Tenor; Tommy Riggs. Monologist, and Others—WEAF.

8:00-8:30 P. M.—Sinfonietta, Alfred Wallenstein, Conductor—WOR.

8:00-9:00 P. M.—Variety Show, Kate Smith. Director—WABC.

8:30-9:00 P. M.—Postmaster General Farley at Friendly Sons of St. Patrick Dinner, Elizabeth, N. J.—WOR.

8:45-9:30 P. M.—Rochester Philharmonic. José Iturbi, Conductor—WJZ.

9:00-10:00 P. M.—Good News of 1938: Robert Taylor. Director—WEAF.

9:00-10:00 P. M.—Major Bowes's Amateur Hour—WABC.

9:30-10:30 P. M.—America's Town Meeting: Topic—"Should America's Public Schools Be Endowed by Federal Funds?"—WJZ.

10:00-11:00 P. M.—Music Hall Show: Bing Crosby. Director—WEAF.

10:00-11:00 P. M.—Former Governor Alfred E. Smith and Others. at Friendly Sons of St. Patrick Dinner, Hotel Astor—WOR, WMCA.

Press-Radio News:
9:25 A. M.—WABC
9:40 A. M.—WEAF
9:55 A. M.—WJZ
5:10 P. M.—WJZ
6:25 P. M.—WQXR
6:30 P. M.—WEAF
6:55 P. M.—WABC

Where there is no listing for a station, its preceding program is on the air

WMCA..570 WOR..710 WNYC..810 WHN..1010 WEVD..1300
WEAF..660 WJZ..760 WABC..860 WQXR..1550

MORNING

6:45-WOR—Studio Music
WABC—Bob Byron, Whistler
7:00-WABC—Morning Almanac
WMCA—Comments and News
WNYC—Music. News: Music
WHN—Popular Music
WEVD—Morning Melodies
7:15-WOR—Gambling's Musical Clock
WHN—News: Early Bird Music
7:30-WEAF—Radio Rubes. Songs
WOR—Borey Orchestra
WJZ—Yoichi Hiraoka, Xylophone
7:45-WJZ—Sears Orchestra
WMCA—News: Studio Music
WEVD—News: Morning Devotions
7:55-WJZ—News: Southernaires Quartet
WABC—News: The Rhythmaires
8:00-WEAF—Malcolm Claire. Stories
WOR—News: Tex Fletcher, Songs
WNYC—News: Organ Recital
8:15-WEAF—Variety Quartet
WJZ—Leibert Ensemble
WABC—Deep River Boys, Songs
WMCA—Meditations; Organ
WEVD—Italian Music (Off 9 to 3)
8:20-WOR—Oddities in the News: Music
8:25-WNYC—Consumers Guide: Music
8:30-WEAF—Instrumental Ensemble
WOR—Modern Rhythms
WABC—Poetic Strings
WHN—Monologue: Exercises
8:45-WOR—The Goldbergs—Sketch
WJZ—Vass Family, Songs
WMCA—News; Home Hints
8:55-WNYC—New York Events Today
9:00-WEAF—Gabriel Heatter. Commentator: Menu Maker
WOR—Variety—Ed Fitzgerald
WJZ—Breakfast Club Music
WABC—Arthur Godfrey and Organ
WNYC—Concert Hour
WHN—Dance Music: Organ
9:15-WEAF—Frank Luther. Songs
WOR—Sylvia Cyde. Soprano
WABC—Studio Program
9:25-WABC—Press-Radio News
9:30-WEAF—Landt Trio
WOR—Rumba and Tango Music
WABC—The Road of Life—Sketch
WMCA—Health—Dr. Shirley Wynne
WHN—News: Richman Orchestra
9:40-WEAF—Press-Radio News
9:45-WEAF—Dan Harding's Wife—Sketch
WOR—Martha and Hal, Songs
WJZ—Armchair Male Quartet
WABC—Bachelor's Children—Sketch
WMCA—News: Hillbilly Varieties
9:55-WJZ—Press-Radio News
10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch
WOR—Pure Food Hour
WJZ—Margot of Castlewood—Sketch
WABC—Pretty Kitty Kelly—Sketch
WNYC—Beatrice Kluenter. Organ
WHN—What to Eat—C. H. Goudiss
10:15-WEAF—John's Other Wife—Sketch
WJZ—Aunt Jemima—Sketch
WABC—Myrt and Marge—Sketch
10:30-WEAF—Just Plain Bill—Sketch
WJZ—Attorney-at-Law—Sketch
WABC—Etiquette—Emily Post
WNYC—String Trio
WHN—Songs: Movie News
10:45-WEAF—Women in White—Sketch
WJZ—Kitchen Cavalcade
WABC—Ma Perkins—Sketch
11:00-WEAF—David Harum—Sketch
WOR—Beauty Talk—Nell Vinick
WJZ—Mary Marlin—Sketch
WABC—The Instrumentalists
WMCA—Dental Hygiene—Talk
WNYC—High School Program
11:15-WEAF—Backstage Wife—Sketch
WOR—Myrt and Marge—Sketch
WJZ—Pepper Young's Family—Sketch
WABC—Carol Kennedy's Romance
WMCA—Women's Program: Anice Ives. Director: Budgeting the Wardrobe—Marguerite Byers
WNYC—Musical Essays
11:30-WEAF—Homemakers Exchange
WOR—Hilltop House—Sketch
WJZ—Vic and Sade—Sketch
WABC—Big Sister—Sketch
WHN—Iron—J. R. Saunders
11:45-WEAF—The Mystery Chef
WOR—Leonard Warren, Baritone
WJZ—Edward MacHugh, Songs
WABC—Aunt Jenny's Stories
WMCA—Voice of Experience
WNYC—String Trio
WHN—Songs and Dance Music

AFTERNOON

12:00-WEAF—Girl Alone—Sketch
WOR—Talk—Victor Lindlahr
WJZ—Does Morality Matter?—Talk
WABC—Street Cleaners' College—Mary M. McBride
WMCA—News Bulletins
WNYC—News: C. C. N. Y. Program
12:15-WEAF—The O'Neills—Sketch
WJZ—George Griffin, Baritone
WABC—Edwin C. Hill, Commentator
WMCA—Do Hitler and Mussolini Want Peace? —Estelle M. Sternberger
12:25-WJZ—News: Farm and Home Hour
12:30-WEAF—Stella Dallas—Sketch
WOR—News: Consumer Quiz Club
WABC—Helen Trent's Romance
12:45-WEAF—Musical Program
WABC—Our Gal Sunday—Sketch
WMCA—Your Good Neighbor—Sketch
1:00-WEAF—Market and Weather Reports
WOR—Dramatized Health Talk: Music
WABC—Betty and Bob; Hymns: Grimm's Daughter: Valiant Lady
WMCA—Nick Kenny. Comments
WNYC—Missing Persons: Music
WHN—Singin' Sam: LeRoy. Piano
1:15-WEAF—Escorts and Betty. Songs
WOR—Interviews Atop Skyscraper
WMCA—Studio Program
1:30-WEAF—Our Foreign Policy—Secretary of State Cordell Hull, at the National Press Club, Washington, D. C. (Also WOR. WMCA. WHN)
WJZ—Mother-in-Law—Sketch
WNYC—Shorthand—Ruth Sutton
1:45-WJZ—Glenn Darwin, Baritone
WNYC—Checking Up on La Grippe—Dr. Theresa Scanlan, Cornell University Medical College
2:00-WEAF—Pasquier Trio
WJZ—Ranch Boys Trio
WABC—Lyric Serenade
WMCA—Household Talk
WNYC—Scenes From Carmen
WQXR—Dance Music: Campus Airs
2:15-WOR—Way Down East—Sketch
WJZ—Let's Talk It Over: Alma Kitchell, Mistress of Ceremonies: Spring Beauty Treatment for the Home—Dorothy Ethel Walsh, Writer
WABC—The O'Neills—Sketch
WMCA—Dr. Friendly—Sketch
WHN—News: Albert Orchestra
2:30-WEAF—Light Opera Selections
WOR—Houseboat Hannah—Sketch
WJZ—Dot and Pat. Songs
WABC—School of the Air: Music and Literature
WMCA—Three Hours of Variety
2:45-WOR—Joan Merrill. Songs
WJZ—Johnnie Johnston, Baritone
3:00-WEAF—Pepper Young's Family
WOR—Martha Deane's Program
WJZ—Rosa Linda. Piano
WABC—Ray Block Varieties
WHN—Hawaiian Trio: Dance Music
WEVD—Metropolitan Ensemble
3:15-WEAF—Ma Perkins—Sketch
WJZ—Eastman School Symphony Band; Frederick Fennell, Conductor; Douglas Danfelt, Clarinet
WEVD—Ruth Nalibow, Soprano
WQXR—News: Favorite Music
3:30-WEAF—Vic and Sade—Sketch
WABC—United States Army Band
WHN—Bob Howard, Songs
WEVD—String Ensemble
3:45-WEAF—The Guiding Light—Sketch
WOR—David Harum—Sketch
WNYC—News: String Quartet
WHN—Voice of Experience
WQ+R—Science News: Music
4:00-WEAF—Lorenzo Jones—Sketch
WOR—News: Young Widder Jones
WJZ—Club Matinee—Variety Show
WABC—Roots Without Plants—Dr. Philip R. White of Rockefeller Institute for Medical Research
WHN—Dr. Friendly—Sketch
WEVD—Polish Orchestra
4:15-WEAF—Story of Mary Marlin—Sketch
WABC—From Dublin: President Eamon de Valera's St. Patrick's Day Message
WHN—Studio Program
4:30-WEAF—Rush Hughes. Commentator
WOR—Ted Malone. Readings
WJZ—General Federation of Women's Clubs: Speakers, Raymond Clapper, Writer; Representative Mary T. Norton of N. J., and Others
WABC—The Goldbergs—Sketch
WNYC—Brooklyn College Program
WHN—Songs: LeRoy, Piano
WEVD—Variety Show: Poetry
4:45-WEAF—Road of Life—Sketch
WOR—Studio Music
WABC—Edward M. M. Warburg. Joint Distribution Campaign Committee Speaker
5:00-WEAF—Dick Tracy—Sketch
WOR—Women Make the News
WJZ—Instrumental Group
WABC—Follow the Moon—Sketch
WNYC—Youth Interview
WHN—Billy Daniels, Songs: Orch.
WEVD—Dramatic Skits (Off 6 to 8)
WQXR—Young Peoples Concert
5:10-WJZ—Press-Radio News
5:15-WEAF—Bonnie Stewart. Songs
WOR—Charlie Chan—Sketch
WJZ—Don Winslow of the Navy
WABC—Life of Mary Sothern—Sketch
WNYC—Music School Settlement
WHN—News; Rhumba Music
5:30-WEAF—Jack Armstrong—Sketch
WOR—Little Orphan Annie—Sketch
WJZ—Singing Lady
WABC—Stepmother—Sketch
WMCA—Hillbilly Varieties
WQXR—Rosalie Madden, Songs
5:45-WEAF—Little Orphan Annie—Sketch
WOR—Red Star Rangers
WJZ—Tom Mix—Sketch
WABC—Hilltop House—Sketch
WHN—Lee and Steiner, Songs
WQXR—Chamber Musicale
WNYC—Mrs. Frank I. Cobb Interviewed on a Cure for Loneliness

EVENING

6:00-WEAF—George R. Holmes, Chief of Washington Bureau. I. N. S.
WOR—Uncle Don
WJZ—News: Joseph C. Hyman Joint Distribution Committee, Speaker; Drama—Story of Queen Esther
WABC—Children's Program
WNYC—The New Charter—Rebecca Rankin of Municipal Library
WHN—Hurricane Jones—Sketch
WQXR—Salon Strings: Songs
6:15-WEAF—Basie Orchestra
WMCA—Investments—E. C. Olsen
WNYC—Herman Neuman, Piano
WHN—Interviews: Health Talk
6:20-WMCA—News: Israel Orphan Asylum—Mrs. Gustave Hartman
6:25-WQXR—Press-Radio News
6:30-WEAF—Press-Radio News
WOR—News Bulletins
WJZ—Organ and Piano Music
WABC—Boake Carter. Commentator
WMCA—Sports—Dick Fishell
WNYC—City Business—Pearl Bernstein, Secretary, Board of Estimate
WQXR—Studio Concert
6:35-WEAF—Joan Edwards. Contralto
WJZ—The Serenaders
6:45-WEAF—From Rio de Janeiro: Music
WOR—Radie Harris Interviews Bobby Breen, Singer
WJZ—Lowell Thomas, Commentator
WABC—Leo T. McCauley. Catholic Charities, Speaker
WMCA—Jane Clifton, Bob Parker, Songs: Brusiloff Orchestra
WNYC—News: Music (Off at 7:15)
WHN—Sports—Frank Graham
WQXR—Re-Armament Hysteria—Oswald Garrison Villard. Editor
6:55-WABC—Press-Radio News
7:00-WEAF—Amos 'n' Andy—Sketch
WOR—Sports—Stan Lomax
WJZ—Easy Aces—Sketch
WABC—Jack Fulton. Tenor; Franklyn MacCormack. Reader
WHN—News: Male Quartet
WQXR—Delius-Beethoven Music
7:15-WEAF—Vocal Varieties
WOR—Charioteers Quartet
WJZ—Mr. Keen, Tracer of Lost Persons—Drama
WABC—Hollywood—George McCall
WMCA—Five-Star Final—Sketch
WHN—The Goldbergs—Sketch
7:30-WEAF—Reisman Orchestra: Chorus
WOR—Headlines—News Dramas
WJZ—Elvira Rios, Songs
WABC—We, the People: Interviews by Gabriel Heatter: Warnow Orch.
WMCA—Arden Orchestra: Soloists
WHN—G. H. Combs Jr.. Comments
7:45-WOR—Woods Orchestra
WJZ—Newman Orchestra
WHN—Albert Orchestra
WMCA—Evils of Weekly Premium Industrial Life Insurance—M. H. Siegel, Insurance Analyst
8:00-WEAF—Vallee Varieties: John McCormack. Tenor: Tommy Riggs, Monologist; Robert Wildhack, Comedian; Vocal Ensemble: Play, Twilight Shore, With Fay Bainter and Judith Anderson
WOR—Sinfonietta, Alfred Wallenstein, Conductor
WJZ—March of Time—Drama
WABC—Kate Smith. Songs: Bob Benchley, Humorist, and Others
WMCA—Three Little Funsters
WHN—Studio Program
WEVD—Bryce Oliver, Comments
WQ+R—String Orchestra: Soloists: Speaker, Professor H. S. Commager of N. Y. U.
8:15-WMCA—This Week in Washington—Jay Franklin, Commentator
WEVD—Nazi Influence in America—Rev. G. G. Mills, National Secretary, Ministers Union of America
WHN—Four Grand Quartet
8:30-WOR—Postmaster General Farley at Friendly Sons of St. Patrick Dinner. Elizabeth. N. J.
WJZ—Barry McKinley. Baritone: Al and Lee Reiser. Piano Duo
WMCA—Jerry Lee. Songs; Orchestra
WHN—Hollywood—Sam Taylor
WEVD—Miss Preview—Sketch
8:45-WJZ—Rochester Philharmonic. Jose Iturbi. Conductor
WMCA—Johannes Steel. Comments
WHN—Aaronson Orchestra
WEVD—The Next Four Years in Civil Service—Paul J. Kern, President, Municipal Civil Service Commission (Off 9-10 P. M.)
9:00-WEAF—Good News of 1938: Robert Taylor, Master of Ceremonies: Fanny Brice and Frank Morgan, Comedians; Connie Boswell and Doug MacPhail, Songs (Also WHN)
WOR—News—Gabriel Heatter
WABC—Major Bowes's Amateurs
WMCA—Drama: Life of St. Patrick
WQXR—Music and the Ballet
9:15-WOR—The Johnson Family—Sketch
9:30-WOR—Sinatra Orch.: Vocalists
WJZ—America's Town Meeting: Should America's Public Schools Be Endowed by Federal Funds?—Prof. Floyd Reeves of University of Chicago (Affirmative): M. S. MacLean, Director, General College at University of Minnesota (Negative)
WMCA—Midweek Forum—E. C. Olsen
WQXR—Concert Music
10:00-WEAF—Bing Crosby, Master of Ceremonies: Bob Burns, Comedian: Franciska Gaal and Pat O'Brien, Actors; Gaspar Cassado, 'Cello; Trotter Orchestra
WOR—Monsignor Fulton J. Sheen, Former Governor Alfred E. Smith and Others, at Friendly Sons of St. Patrick Dinner, Hotel Astor (Also WMCA)
WABC—Essays in Music
WHN—Dance Orchestra
WEVD—New Voices Program
WQXR—Haydn Musicale
10:30-WJZ—Promenade Concert; Soloists
WABC—Hollywood Showcase
WHN—Lunacy, Crime and the Law—Dr. Walter Bromberg
WEVD—The Art of Conference—Frank Walser, Author (Off 11-12)
10:45-WHN—News Bulletins
11:00-WEAF—Gasparre Orchestra
WOR—News: Theatre Digest
WJZ—News: De Vodi Orchestra
WABC—Ellington Orchestra
WMCA—News: Elder Horn Revival
WQXR—Concert Music (To 12)
WHN—Shamrock Club St. Patrick's Day Dinner at Hotel Commodore; Speakers, C. J. Rice, President of the Club; Vincent Carroll, Author
11:15-WJZ—Elsa Schallert Interviews Miriam Hopkins, Actress
11:30-WEAF—Busse Orchestra
WJZ—Trumbauer Orchestra
WABC—Rogers Orchestra
WHN—Dance Music
11:45-WOR—Hudson Orchestra
WMCA—Dance Music
12:00-WEAF—Marshand Orchestra
WOR—Goodman Orchestra
WJZ—Pryor Orchestra
WABC—Dailey Orchestra
WMCA—Star Dust—Martin Starr; Dance Music (To 1)
WHN—Classical Music (To 1)
WEVD—Concert; Jamboree
12:30-WEAF—Kirk Orchestra
WOR—Bide Dudley Theatre Review
WJZ—Van Orchestra
WABC—King Orchestra
12:35-WOR—Kyser Orchestra
1:00-WOR—Reichman Orchestra
1:30-WOR—Garber Orchestra

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